

In This Issue:

- Kids Love STEM!!
- "A Walk Thru Brillion"
- Creative Recruiting
- Collection for St Vincent DePaul Food Pantry
- Yes, That Rings A Bell
- Team Member Spotlight
- Christmas Thanks to our Team
- Save The Date

Kids Love STEM!!

▲ The acronym STEM, stands for Science, Technology, Engineering and Math, and is the education initiative that schools across the country are implementing into their curriculum. STEM curriculum focuses at teaching kids to work together and solve problems, at a much young age than in the past. Teachers and students are engaging into these core subjects in a new and fun way!

A teacher at Brillion Elementary School recently contacted Professional Plating asking if we felt a tour of our production area could tie into their STEM curriculum? Quick answer: Absolutely!



In early November, Professional Plating hosted three classes of 5th grade students (approx 70 students), and their teachers. The class being taught was Industrial Engineering. The focus of our tour was on one of our zinc rack plating lines, and our robotic sorting and stacking machine.

We explained to the students how the use of our robot has allowed us to stack parts off-line, making hanging of the parts on the production line much more efficient. The students loved watching the robot, and they were also intrigued with the mechanics of the production line, including the hoist movements and the computer that controls those movements. They asked very good questions and you could almost hear the gears in their brains grasping the concepts that their teachers had taught them about simple machines, now coming to life.

A Walk Thru Brillion

▲ The Brillion Optimist Club instituted a new event, "A Walk Thru Brillion", now in its second year. The event's goal is to draw attention to Brillion's down town businesses. Those participating in the event purchased a punch card and as they strolled into area down town businesses, they received a punch and were treated to snacks and beverages. In return, the business owners had the opportunity to present their business to prospective new customers. Participants at the "Walk Thru Brillion" event were able to register for door prizes, so in support of our downtown neighbors, Professional Plating donated an Insta-Pot, Steamer, Cookbook and gift card. Shown are the winners of the door prize donated by Professional Plating.



Contact Us:

920-756-2153

Check Us Out On
The Web at:

www.proplating.com

Specialty Coatings

Acrylic E-coat

Barrel Zinc

Epoxy E-Coat

Powder Coat

Pro-Advantage

Pro-Dura Clear

Rack Zinc

GM Approval

Volvo Approval

Creative Recruiting

▲ The headline in the news is great...the number of people in Wisconsin's workforce is at an all-time high! Of course the down side is that attracting team members to fill open positions, is becoming more difficult.

The situation calls for creativity in recruiting and offering perks that encourage job seekers to turn their vehicle into our parking lot instead of the business next door! Professional Plating's most recent spin on recruiting came in the form of offering a "Kindle in time for Christmas" sign-on bonus. Team Members hired in Fall were eligible to win a Kindle once they worked for 45 days.

New Team Members Brennan Ebert, Erin Buss and Paul Geurts (shown at left) are three Kindle recipients who have been great additions to the Professional Plating Team!



Collection for St. Vincent DePaul Food Pantry

▲ Communities that are served by a food pantry are fulfilling a vital role to feed people who are struggling with circumstances possibly beyond their control or put in motion by fate or bad timing. The team at Professional Plating, in the spirit of helping the food pantry serve those in our community, hit a new record with the number of items they donated this year during our annual food collection!

Shown are several members of St. Vincent DePaul (Ken Geiger, Rose Gilsdorf and Sharon and Dennis Jeanquart) who came to load up the items we collected.



In addition to collecting food, personal hygiene and cleaning products, there were also some monetary donations, along with a \$300 check from Professional Plating, which the pantry uses to purchase meat for those using the pantry.

Yes, That Rings A Bell....



Professional Plating respects the time and privacy of our customers. In no way is this update meant to be spam mail.

If you no longer wish to receive a quarterly update from Professional Plating, please click the following link.

To Opt Out

▲ The Salvation Army's bell ringing season starts at the end of November and runs thru Christmas Eve. Although we start to see Holiday decorations going up shortly after Halloween, the true sign that Christmas is approaching is the sound of ringing bells as we venture out on shopping trips to the grocery store and to the mall. This year, Professional Plating Team Members added to the sounds of the season by participating in the annual Salvation Army Red Kettle Campaign.



According to the Salvation Army's website, volunteers are the difference between an empty kettle and one that raises about \$30 per hour – enough to provide a family with two bags of groceries, or shelter an individual for a night. Professional Plating's bell ringing efforts focused on two locations in the City of Brillion, Shopko Hometown and Tadych's Econo Foods. In our inaugural year, we are very proud to say that PPI volunteers covered 27 one-hour shifts, and helped to bring in over \$1,700 while manning the kettle!

Shown above are Jade Konrad, Powder Inspector and Jessica Moskow, Powder Coat Manager, ringing bells at Tadych's Econo Foods.

Team Member Spotlight

▲ Andy Zartner joined the Professional Plating team as the 2nd Shift Powder Team Leader, in October.

Prior to coming to Professional Plating three months ago, Andy was a distribution supervisor at Jansport in Appleton, WI. Andy says "I am enjoying the opportunity to learn a new industry with a growing company and I am challenging myself to increase efficiency in the powder department which should help save our customer's money".



In his spare time, Andy enjoys running (when it is warm out) and recently ran his first marathon. He also looks forward to time spent with his beautiful 3-year daughter.

For information about Professional Plating and general questions related to metal finishing, check the FAQ section of our website at:

Frequently Asked Questions

www.prolating.com

Christmas Thanks to Our Team!

▲ The daily efforts and dedication of our Team is what allows Professional Plating to be successful! During the Holiday season we traditionally take time to buy gifts to show our gratitude, and with that thought in mind, we also take the opportunity to show special THANKS to our Team by giving them a holiday gift. All full-time Team Members receive an order form to select \$125 in gift cards to the vendor(s) of their choice. We also recognize Team Members who are employed on a part-time basis.

In addition to the gift cards, Team Members were also treated to a fantastic meal catered by Cobblestone Creek <https://www.cobblestonecrk.com>. Shown below are some pictures of our Holiday Celebration and Happy Faces of Team Members with their gifts!



Save The Date!



We are excited to once again be planning an Open House and extend an invitation to our customers, vendors, community members and others, to see what we are so Proud about at Professional Plating Inc!



Please mark your calendars for Professional Plating's Open House on Wednesday, May 16, 2018 and plan to make a trip to Brillion.

Since our last open house in May of 2014, we have added 65,000 sq feet of space, which houses our latest rack zinc plating production line and our robotic parts sorter/stacker. The addition also increased warehouse storage. In December 2016, we moved into new, efficient offices.

This past week, work started on remodeling our old office space, which will wrap up in May, and become home to a new Team Center, housing a new cafeteria, locker rooms, plant entrance, restrooms, punch clock area, and wellness center for our Team.

Please keep the date open and watch for more details to come!