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What Is C.R.A.S.E.?



▲ Are you familiar with the acronym C.R.A.S.E.? It stands for *Civilian Response to Active Shooter Events* and is a training course designed and built on the "ADD" – Avoid, Deny, Defend strategy. ADD provides guidance and a proven plan for surviving an active shooter event. The need for such training initially came to light after the Columbine High School tragedy in 1999.

Early in 2020, Professional Plating contacted Lieutenant Eric Volland at the Calumet County Sheriff's Department to inquire about presenting C.R.A.S.E. training to our team. Considering that none of us ever wants to be involved in an active shooter event, the reality is that these events are happening in cities large and small, all across the country. Our ability to provide our Team Members with some basic concepts on how best to react should they find themselves in one of these situations was what prompted us to plan this training.



Then the COVID-19 pandemic hit and our training plans had to be put on hold. We were able to move ahead with socially distanced, mask-wearing training presentations at the end of July.

Deputy Dan Kucharski used the C.R.A.S.E. model to train our Team on how to Avoid|Deny|Defend.

In addition to this training, Professional Plating has also worked closely with our Brillion Police Department on documenting evacuation routes using a drone flyover and communicating to our team which nearby business parking lots they are to go to in the event of an active-shooter evacuation.

Contact Us:

920-756-2153

Check Us Out On
The Web at:

www.proplating.com

Specialty Coatings

Acrylic E-coat

Barrel Zinc

Epoxy E-Coat

Powder Coat

Pro-Advantage

Pro-Dura Clear

Rack Zinc

GM Approval

Volvo Approval

Decals for Destiny

▲ Professional Plating proudly supports several area sprint and stock car race teams and from that association created a "Where Winners Finish" decal, dubbed "Decals for Destiny".

These decals were sold for a \$5 donation as part of a fundraiser benefiting the American Cancer Society. \$500 was raised.



Backing the Badge

▲ As a business in a small town (population of 3,107 as of 2018), we know the importance for the local police department to have a presence in the community and to have the resources they need to effectively do their jobs. We also know that budgets in a small community are tight. In 2019, the local City Hall moved into a new City Center building, which allowed the Emergency Services departments consisting of the Police Department, Fire Department and ambulance to expand into the space vacated by the city government offices. One issue however was that the communications wiring in this building needed to be updated, but funds had not been allocated for that purpose.



Upon hearing of this concern, Professional Plating stepped up with a \$3,000.00 donation to cover this cost, allowing the needed wiring upgrades to be done.

Shown accepting the donation from Professional Plating General Manager Larry Dietz are Captain TJ Bastian and Chief Kirk Schend of the Brillion Police Department.

Annual Fire Safety Training

▲ Several weeks ago, we had approximately 40 of our Team Members go through a Fire Safety Training on the basics of using a fire extinguisher. Most people will easily recognize a fire extinguisher and will know what it is for, however when faced with a situation where they need to use one, many people may not know how to properly use it.

Professional Plating is fortunate to have Forest Junction Fire Chief Carl Weber as a Team Member who is passionate about fire safety and giving this annual hands-on demonstration!



Part Manipulator

Professional Plating respects the time and privacy of our customers. In no way is this update meant to be spam mail.

If you no longer wish to receive a quarterly electronic update from Professional Plating, please click the following link.

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▲ The most recent Continuous Improvement project at Professional Plating was the purchase of a new Part Manipulator. The zinc rack lines added this flex-arm robot to aid in the ergonomics and safety of transferring steel pins from incoming crates, to the processing racks. The pins being moved can range in weight from 35 to 70 pounds each.

This ergonomic tool was purchased through The Tool House in New Berlin, WI and was made to Professional Plating's specifications at Flex Arm in Ohio. We spent several months designing and working through changes to make sure the device met our team's criteria for getting customers parts safely to the production line.



The part manipulator went into use on the plant floor on September 14th and will be a safety/ergonomic aid for many years to come!

Shown is the team on one of our zinc rack lines, learning how the new pin-moving device works.



Team Member Spotlight

Andrew Kesler
Maintenance Assistant



I come from a rather large family and grew up helping with the family dairy farm operation, currently milking just over 200 cows. Being rooted in this hard-working environment taught me strong values that I try to bring with me in what I do here at Professional Plating each day.

I began working at Professional Plating on a part-time basis while in High School. With my family-farm background and my interest and aptitude toward machinery and maintenance, I continued my post-high school education at Fox Valley Technical College with a goal of obtaining a degree in Automated Manufacturing Systems Technology. I graduated with that degree this Fall and am ready to use my education and skills on a full-time basis at Professional Plating Inc.

Andy is now attending leadership training courses conducted by Fox Valley Technical College which are being held on-site at Professional Plating. It is our vision to mentor Andy for a future maintenance department leadership role.

For information about Professional Plating and general questions related to metal finishing, check the FAQ section of our website at:

Frequently Asked Questions

www.prolating.com

An Ounce of Prevention...

▲ The name Clorox is well known for their cleaning products and a number of Clorox products have been approved by the EPA to kill SARS-CoV-2, the cause of COVID-19, on hard, nonporous surfaces. In our ongoing quest to keep our Team as healthy as possible, we purchased one such unit, a Clorox Total 360 Electrostatic Spray Sanitizer System.



This unit allows us to reach, disinfect, and sanitize out of sight surfaces for a much cleaner and healthier facility and provides another line of defense against spreading germs associated with the seasonal flu and the coronavirus. The easy-to-use machine is utilized on a regular basis to supplement our normal cleaning protocols.

Truck Convoy for Special Olympics

▲ Special Olympics Wisconsin held their annual Truck Convoy on September 12th. Since 2005, the Wisconsin Convoy has raised more than \$1.3 Million to help support the cost of 10,000 Special Olympic athletes in year-round sporting events.

Rather than have our trucks directly participate in the convoy, Professional Plating chose to make a monetary donation of \$500.00 to the event, in honor of our Logistics team!

Hannah Roehrig, Special Events Assistant (and local Brillionite) accepted the donation on behalf of the Professional Plating Team!



A Culture of Excellence!

▲ The picnic that we have for our Team each August is known as our Team Member Appreciation Picnic, and this year maybe more than ever, we are very appreciative of our outstanding Team! 2020 has been very challenging and we couldn't be more proud of our Team Members who have persevered through the shortened work weeks and being flexible with ever-changing schedules to continue to allow us to push orders through production and out the door!

Marko's Smokin BBQ once again catered a great meal of brisket, pulled chicken, mac 'n cheese, coleslaw, baked beans and corn bread muffins. Ice cream sundaes from Cold Stone Creamery completed the menu. Additionally, Team Members received a very cool athletic-fit Adidas PPI shirt, and a Packer or Badger stainless mug. They also received a gift card or other gift valued at \$20 or more, compliments of some of our vendors.

The “entertainment” for our picnic was a motivational presentation by professional development coach, Randy Fox of FoxPoint, LLC. The theme of Randy’s talk and the name of his new book is “Silver Platter Service: How to Create a Culture of Excellence”.



Several Professional Plating Team Members who spoke up during the audience participation portion of the presentation scored a signed copy of Randy’s book! Pictured are Kelsey Burkhalter, Zinc Operations Assistant; Nick Hoffman, Material Handler; and DeeAnna Laine, Epoxy Ecoat Line Leader.

WE WILL GET THRU THIS
together