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**Adopt A Family**

▲ For the past several years, the Team at Professional Plating has included several local families in their holiday gift giving. This year we helped to make the holidays a little brighter for two families through The Calumet County Salvation Army's "Adopt A Family" program and two more families who came to us with assistance of the Brillion Police Department.

Shown in the picture on the right are Professional Plating Team Members Ashley Behnke, Jessica Moskow and Jordan Miller and some of their children who had fun on a shopping expedition for our "adopted" families. The kids enjoyed lending their opinions as to what would make the best gifts!



The money used for our Adopt A Family holiday giving came this year from our "Eats and Treats" Raffle, held in October. Over \$3,000.00 was raised between our two-day bucket raffle which included tables full of great items for our team to win, and a bake sale featuring delicious homemade goodies!

**Breast Cancer Awareness**

▲ Another piece to our "Eats and Treats" event held in October was the annual support for breast cancer awareness and the "Wear Pink" initiative. All Professional Plating Team Members were encouraged to wear this year's shirt designed by an area high school Sting Cancer group in honor of a cancer survivor, in remembrance of someone who lost their fight with cancer or in support to those currently working to overcome a cancer diagnosis. Shown is a group of our office team, "wearing pink".



Contact Us:  
920-756-2153  
Check Us Out On  
The Web at:  
www.proplating.com

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## Transforming Lives!

▲ Our children are our future. Some children have lost their way. It is for this reason that resources like Rawhide Youth Services, exist. The Mission statement of Rawhide states "Being dependent on God, we inspire and equip at-risk youth and their families to lead healthy and responsible lives through Family-centered care, treatment and education".



The Rawhide ranch for troubled teens near New London, WI was co-founded by former Green Bay Packer Bart Starr and his wife, Cherry. Construction is almost complete on a 10,000 square-foot facility, named "The Starr Youth Home" which will increase capacity and allow Rawhide to continue to work with and house at-risk youth in a safe, family-centered environment.

Larry Dietz, General Manager of Professional Plating, traveled to Rawhide to present a \$25,000.00 check from the Professional Plating Team to Alan Loux, President and CEO; and Sean Tiernan, Development Manager-Major Gifts, in support of the ongoing efforts at Rawhide.

You can check out the life-changing work being done at Rawhide at their website: <https://www.rawhide.org>. Your support can help transform young lives!

## Supporting our Local Non-Profits

▲ There was a time in a small community like Brillion, that residents were continually finding literature in their mailbox or having someone knock at their door, asking for donations to a non-profit charity or organization. People tended to avoid answering the door or threw out the literature without even reading it because it was just too much!

Over 30 years ago, a few Brillion residents decided to improve how these non-profit charities and organizations could solicit donations in the City, and started the B-C-C-D (Brillion City Community Drive). The City of Brillion now has ONE collection drive which distributes the proceeds to a long list of benefactors, taking input from those who contribute.



Professional Plating donated \$7,500.00 to the BCCD in October. Shown is Powder Coat Manager Jessica Moskow, presenting our donation to Kerry Behnke, BCCD board member and Zinc Business Team Manager at Professional Plating Inc

## Top Shop Award

Professional Plating respects the time and privacy of our customers. In no way is this update meant to be spam mail.

If you no longer wish to receive a quarterly electronic update from Professional Plating, please click the following link.

To Opt Out

▲ The headline in the local newspaper read “Professional Plating Earns 7<sup>th</sup> Top Shop Recognition”. Some may say that winning this award for the 7<sup>th</sup> consecutive year, is luck. However, the Team at Professional Plating knows it isn’t luck at all; it is earned through hard work, dedication and persistence toward quality!

Professional Plating was named one of the best finishing shops in North America according to a benchmarking survey conducted by Product Finishing Magazine. Hundreds of shops participate in the survey which measures key operating metrics against others in the metal finishing industry.



In addition to being named a Top Shop for the seventh consecutive year, several members of the Professional Plating Leadership Team had the honor of giving a presentation at the Top Shop Finishing Conference held in Cincinnati in October. The underlying theme for their presentation was “Our Success comes from our Team’s Passion and great customer relationships”.

We look forward to receiving our seventh gold medal to add to our Team’s “wall of fame”. We take great pride in earning this award.

## Working Toward a Healthier Lifestyle

▲ Just over a year ago, Professional Plating began a partnership with Prevea Health and introduced our Team to the Fitlyfe Wellness platform.



Our Team is encouraged to use the platform to support and/or start a healthier lifestyle. Points can be earned by simply reading health articles and watching videos and Lunch `n Learn presentations; by participating in activities and challenges; or by meeting monthly with an on-site health coach.

For those who like competition, participants can choose to be listed on a “Leader Board” on the Fitlyfe platform, showing where they stand against their fellow team members in earning points. At the conclusion of the first year with this program, top point earners were acknowledged, and could choose a gift valued at \$50 to \$100 based on hitting a Bronze, Silver or Gold badge level.

As we have just begun our second year with the Fitlyfe program, plans are being discussed on how to increase Team Member participation and really “Whoop Up” the benefits of working toward a healthier lifestyle.

## Awesome Accomplishment!



▲ The dedicated readers of our Professional Plating quarterly newsletter may recall that we had a Team Member Spotlight on our Maintenance Manager, Carl Weber, back in July 2021. Much like oil and water, Carl would say that his name and “spotlight”, don’t go together! But here we are again!



In December, we celebrated with Carl on the occasion of his 40 years of service to Professional Plating Inc! Carl’s dedication to this company since the beginning has been at 110%! The amount of knowledge he has related to every piece of equipment and every nook and cranny of the building is beyond amazing! We congratulate Carl once again on this milestone!

Shown from left to right are Larry Dietz, General Manager; Carl Weber; and Bob Endries, Owner of Professional Plating, Inc.

One more note. Carl (Weber’s) extended family carries a genetic strain of ALS (*amyotrophic lateral sclerosis*), which is a progressive neurodegenerative disease that affects nerve cells in the brain and spinal cord. ALS is also known as Lou Gehrig’s disease. There is currently not a cure for ALS.

With a large number of people in the Weber family being diagnosed with ALS, the Weber family started “NextGen ALS” in an effort to organize fundraising for targeted research toward developing treatments and cures for genetic forms of ALS. You can check out their website at:

<http://www.nextgenals.org/>.

Professional Plating is proud to support this research and presented Carl, representing the Weber family, with a \$500.00 donation. Kerry Behnke, Zinc Business Team Manager is shown presenting the check.



## Supporting The Arts

▲ The Brillion community is blessed to have a beautiful facility on the campus of Brillion High School, the Endries Performing Arts Center. As the facility is celebrating its 20<sup>th</sup> year of bringing in an array of talented artists and giving the high school music and drama departments a special place for their performances, there is a need to raise funds for the ongoing upkeep and improvements to the facility.



Professional Plating continues to be a sponsor and recently made a 3-year pledge of \$25,000.00 to The Friends of the Endries Performing Arts Center.

For information about Professional Plating and general questions related to metal finishing, check the FAQ section of our website at:

Frequently Asked Questions

[www.prolating.com](http://www.prolating.com)

## Holly, Jolly Christmas!



▲ Our Team gives us their best every day! We love to celebrate our \$uccesses together! The holidays are the perfect time to pull out all the stops!

Here are some highlights of our 2021 Holiday Celebration Events:

- ♥ **Bell Ringing for The Salvation Army Red Kettle campaign.**  
We had 19 Team Members fill 24 one-hour shifts during the holiday season
- ♥ **Coats for Kids >> Team Members donated 84 jackets for kids and teens to keep warm this Winter!**
- ♥ **We were financial sponsors and did a toy collection for Kapco's "Kids2Kids Christmas" benefiting many individuals and agencies in southeastern Wisconsin**
- ♥ **Food drive for St Vincent DePaul**
- ♥ **Holiday Bash the week before Christmas:**  
Dress Up Days >> Holiday socks/hats; Holiday PJ Day; Extreme Red/Green Day; Ugly Holiday Sweater Day

**A visit from Santa who gave Team Members their holiday gift of \$125 in gift cards**

**Brillion High School music department entertained us with holiday singing and instrumental music**

**Meal catered by Cobblestone Creek and ganache-covered cheesecake from Tadych's Econo Foods**



