

October 2025 Electronic Newsletter

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Top Shop >> 11 years running!

As far as awards go, being named a Top Shop by Product Finishing magazine, is a big deal in the metal finishing industry! To make this honor even more special is the fact that Professional Plating earned the award in both the paint and plating categories.



We are a "Top Shop" because of the continued growth and dedication of the entire Team at Professional Plating in quality, training, and in the value that our Team adds daily to both internal and external customers! Everyone's commitment to being the best at what we do is evident to anyone who walks through our doors and visits our plant.

The Team at Professional Plating is proud to have achieved this honor for 11 years running!

Philanthropic Legacy Award

We are also very proud to share another well deserved award. The Brillion Chamber of Commerce annually recognizes local businesses and individuals through their "Brillion's Best & Brightest" awards honoring Volunteer of the Year, Public Servant of the Year, Business of the Year, Young Professional, Teacher of the Year and a Community Leadership Award.



This year, a Philanthropic Legacy Award was added to the evening's recognition and presented to Pat & Bob Endries. The Endries family (Pat, Bob and their sons Steve and Tom), are owners of Professional Plating Inc.

Pat and Bob Endries have not only been the driving force behind starting several very successful businesses, but provide contributions toward several initiatives offering countless resources through different area funds and private donations.

Some of their past and continuous involvements include:

- ❖ The Endries Performing Arts Center at Brillion High School
- * \$500,000 toward the Brillion Endowment Fund
- * A 10-year gifting initiative to all the Brillion area Churches
- ♦ \$600,000 to the Stem Program at Brillion Middle School
- **❖** Major contributor to the construction of Holy Family School in Brillion
- Major contributor to and involvement in Rawhide
- **❖** Founders of the Brillion Area Family of Funds

Pat & Bob have been involved with many other projects giving of their time, talent and treasure.

Contact Us: 920-756-2153 Check Us Out On The Web at:

www.proplating.com

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Pro-Dura Clear
Rack Zinc
GM Approval

Volvo Approval

Team Member Spotlight





One Life – Make It Epic! That is the motto I try to live by. My name is Jason Rottier, and I recently joined Professional Plating Inc. as Sales and Marketing Manager. I deeply appreciate the warm welcome and everyone's willingness to share their knowledge and experience (I have already learned that "masking" is not just for Halloween! (2)).

Over the past 25+ years, I've worked in sales and marketing across six companies and two states. While the details have changed, one thing has stayed the same — my passion for *building things*: brands, products, customer relationships, and most importantly, strong teams. I am excited to dive in and help build even more together at Professional Plating.

I grew up in Seymour, WI and married my high school sweetheart, Stacey, a registered nurse currently transitioning to the Hand to Shoulder Center in Appleton. We have three children. Jaden (25) is a Physician Assistant in a Milwaukee ER. Jackson (23) is finishing clinicals to become a Physician Assistant, with hopes of specializing in cardiology. Alex (21) is studying mechanical engineering at Michigan Tech in Houghton, MI.

Stacey and I live in Appleton and love spending time with family, traveling, and finding new adventures — like paragliding!





I look forward to meeting everyone and helping make Professional Plating an even more *epic* place to work and grow!

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Wide Open Wisconsin Show

Professional Plating was once again represented at the Wide Open Wisconsin show held in West Bend, WI on September 19th – 21st. This is the third year that we've had a display at this show which is the largest snow show in the state. The show is a great opportunity for us to spread the word that we do "specialty" work for enthusiasts who are looking to restore old equipment (snowmobiles, motorcycles, etc). Additionally, we do residential projects such as outdoor furniture, home décor and fixtures, automotive and recreational vehicles. With a wide array of color choices and finishes, powder coating or zinc plating is the perfect way to customize and protect your residential metal items.

If you have an item that you are looking to "restore", please contact us!







Diaper Drive

For a few weeks in June and July, the Team at Professional Plating was invited to participate in the annual "Diaper Green Bay" initiative organized by The House of Hope in Green Bay.

Here are a few facts to support why this diaper drive is so important:

- Nearly 50% of families can't provide enough clean diapers for their babies
- Government assistance programs do not cover diapers
- Diaper insecurity exacerbates economic insecurity. Of parents with diaper needs: 25% have missed work or school because they can't afford diapers required for childcare and 28% have skipped meals

so they could afford more diapers

We can always count on our Team to come through to help those in need, and this diaper drive was no exception. Our collection of diapers, Pull-Ups and wipes were delivered to the very appreciative staff at House of Hope



For information about Professional Plating and general questions related to metal finishing, check the FAQ section of our website at:

Frequently Asked Questions

www.prolating.con

Team Member Appreciation Picnic

Every summer we bring together everyone who makes us successful throughout the year; our present team, our retired team members and our suppliers. We have a day filled with an inspirational message and share time, stories and laughs. This year the Team Member Appreciation Picnic was held on July 24th.



The day began with the first of three team meetings starting at 5:30 a.m. for first shift. Our guest Randy Fox (shown on the left) once again kicked things off with an inspiring, motivational message with a theme of "The Future's So Bright we need to wear shades".

A picnic lunch was served by mid-morning, catered by Markos Smokin' BBQ and fun "bundtini" desserts were brought in by Nothing Bundt Cake.

Before the festivities concluded, all Team Members received a custom 2025 picnic t-shirt and a \$25 gift card or the chance to receive one of several larger prizes (Black Stone grill, Green Bay Packer tickets, slow cooker, Smokey Joe grill and accessories, to name a few; all donated by some of our vendors.



Shown on the right is the message that was on the exclusive 2025 picnic t-shirt.

We were thrilled to have 12 of our retiree's join us for lunch and fellowship (shown on the left)

